



Elliptical Mobile Solutions, Inc.

Phoenix, AZ

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Company Description

Elliptical Mobile Solutions, Inc. (“EMS”, the “Debtor” or the “Company”) filed for Chapter 11 bankruptcy protection on March 9, 2015 in the District of Arizona (Case No. 15-02418).

The Company has developed and patented a family of Micro-Modular Data Center (“MMDC”) products, which are designed as self-contained, data storage centers.

The Company’s product line delivers turn-key, scalable, climate controlled computing environments that provide a combination of mobility and energy efficiency for virtually any IT need.

EMS was the first company to market rack-level, MMDC solutions that incorporate the following features:

- **Closed-Loop Cooling** – up to 97% efficiency vs. an industry average of 30%.
- **Modularity** – pay and deploy ‘as needed” on an incremental basis.
- **Standardized Hardware** – incorporates standard 19” 310D compliant rack enclosures
- **Mobility** – designed to be moved and shipped fully-loaded with server racks and other essential hardware.
- **Fire Suppression** – active, integrated suppression system with 100% non-toxic, protective insulation.
- **Water and Weather Protected** – the devices are 100% sealed systems enclosures that work both indoor and outdoor, which makes them functional in ANY weather conditions.
- **Enhanced Security** – cyberlock innovate security features.

By building data centers that are mobile and rapidly deployable, EMS can provide data center efficiencies to companies, government agencies and other organizations, both large and small, with deployments to parts of the world that would not typically have access to larger and more costly solutions. Some of the Company’s clients include:

- Microsoft
- America Online (“AOL”)
- Royal Caribbean Cruise Line
- North Atlantic Treaty Organization (“NATO”)
- NASA
- Los Angeles, California Superior Court System
- Federal Aviation Administration (“FAA”)
- Delta Dental, Inc.
- Avnet
- White Sands Missile Range
- Hawaii Department of Education

Product and Investment Highlights

EMS holds the proprietary rights to a closed-loop cooling system that significantly reduces electrical consumption by approximately 50-70%, and holds a royalty-free perpetual license for an adaptive suspension system that protects electronic equipment from being damaged during transport or while operating.

The Company currently holds 17 domestic and international patents, with an additional 14 pending patents. The Company has aggressively developed its intellectual property portfolio to protect its invention and market positions.

The Company’s technology allows for exceptional growth opportunities, serving key movements in the IT industry, including:

- Green / clean technology
- High density computing
- Cloud computing
- Distributed data centers
- Remote office applications
- Disaster recovery
- Military and other government applications

Key Economic Benefits and Savings:

- Capital savings from 50-80% for new data center builds or data center retrofits.
- Reduction of cooling and electricity costs up to 50-70%.
- Reduction of data center footprint up to 75%.
- Rapid deployment allowing complete turnkey solutions in weeks rather than months.
- Mobility allowing movement or relocation of the data center as an asset rather than a facility improvement construction project.
- Scalability providing users with building blocks and computing capacity as needed.
- Vendor agnostic allowing users to select the IT equipment that best meets their needs.

Transaction Objectives

The Debtors are seeking an interested buyer to purchase the Company’s assets through a Section 363 bankruptcy sales process. GlassRatner, as Sale Agent, will receive all communication and will accept interest in all or some of the Debtors’ assets.

Key Dates & Deadlines (Proposed)

Bid Deadline: July 14, 2016

Auction: July 19, 2016

Final Sale Hearing: July 19, 2016

Sale Closing: No later than July 29, 2016